



National Teams Photographic Policy

NATIONAL TEAMS PHOTOGRAPHIC POLICY
GB BASEBALL AND SOFTBALL:
USE OF PHOTOGRAPHIC AND VIDEO* IMAGES OF CHILDREN / YOUNG PEOPLE
UNDER THE AGE OF 18

There is great benefit in creating and using positive images of young people playing national team baseball and softball. However, there is evidence that some people have used international sporting events and national team training sessions as an opportunity to take inappropriate images of young sportspeople or to use such pictures in inappropriate ways.

***This includes images or recordings taken on mobile phones.**

POLICY STATEMENT

GB Softball adhere to BaseballSoftballUK's Safeguarding Policy and Procedures as part of an agreement with the British softball Federation.

GB Softball are committed to providing a safe environment for children/young people under the age of 18 to participate in sport. Essential to this commitment is to ensure that all necessary steps are taken to protect children / young people from the taking and inappropriate use of photographic or video images.

Photographs and video can be used as a means of identifying children and young people, particularly when accompanied with personal information.

This can make a child vulnerable to an individual who may wish to contact and start to "groom" that child for abuse – either online (e.g. through websites or social networking) or through direct contact in the "real" world. There may also be legal restrictions that prevent a child's identity from being published (e.g. the child is in Local Authority care or has been placed in an adoptive family), and if someone was able to identify and trace such a child, this could cause significant difficulties. In addition, the content of photographs or video can itself be inappropriate or adapted for inappropriate use.

GB Softball will implement this policy with regard to any national team activity organised for children / young people.

Key principles

- The interests and welfare of children taking part in our sport are always paramount.
- Children and parents have a right to decide whether to give permission for the child's image to be taken and how these images may be used. Written consent for images to

be taken and used must be obtained before any photographs are taken or video footage is shot

Consent is only meaningful when GB Softball ensure that the child and their parents understand the nature of the potential risks associated with the intended type, use and distribution of images.

- All photographs and video images should reflect a positive impression of the sport and the participants, must feature appropriate sports kit (including recommended safety wear) and be taken in a way that reduces the opportunities for their misinterpretation or abuse.
- All photography equipment will have the audible 'click' sound turned on.
- Images should only be taken by authorised persons as agreed in the protocol for a particular event and some form of identification should be obtained when people are registering specifically as photographers or videographers. Such people should then be identifiable at the event, e.g. by wearing a high-visibility jacket.
- In the case of images used on websites, particular care must be taken to ensure that no identifying details about the child are provided.

Publishing images (General)

Consent forms (see below) will be used to ask for permission from young players and their parents for images of those players to be taken and used. If a player is named, we will avoid using their photograph in such a way that the photo can be connected with the named player. If a photograph is used, we will avoid naming the player directly – for example, in a caption. We will never publish personal details (email or postal address, telephone numbers etc) of a child or young person. Where we pass images to an approved partner for publication, we will require that they follow these guidelines in their use.

We will only authorise the use of images showing players in suitable team uniforms or on-field clothing -- for example, jerseys, baseball pants or shorts -- and suitable off-field clothing.

Images of young elite athletes

Elite-level events are increasingly likely to take place in a public arena. Event organisers and GB Softball will quite reasonably seek publicity to positively promote our sports, and young elite athletes receiving endorsements or sponsorship may well welcome positive media

coverage on a local, regional or national level. GB Softball retains a duty of care to these athletes and a responsibility to safeguard them. In respect of some young elite athletes, however, aspects of the general guidance around the use of images detailed above (for example avoiding the inclusion of names and some other personal details alongside photographs) are not always practical or desirable.

Even in these circumstances, however, it is important that other aspects of this guidance (for example about the nature, content and use of images, and about ensuring that photography sessions are supervised) are considered and applied. It is important for the athletes, their parents and media representatives to be clear about appropriate arrangements and ground rules for interviews, filming and photo sessions. Young elite athletes and their parents will be supported by GB Softball in managing these and a range of other issues (including safeguarding concerns) that may arise as a result of their sporting success and increased public profile.

Use of photographic or filming equipment at GB Softball events and sessions

These include, but are not limited to, practices, training sessions and GB games (home and abroad)

GB Softball will:

- Inform players and parents when official photographers and/or videographers will be in attendance at an event or session and that photos may be taken for reporting or promotional purposes.
- May require parents, spectators and authorised photographers or videographers, including professional media representatives, to register at an event if they wish to use photographic or video equipment, including mobile phones with photographic technology.
- May issue identification passes which must be worn and be clearly visible at all times during the event.
- Not approve or allow unsupervised access to players or one-on-one photo or video sessions at events by any photographers or videographers.
- Not allow any photo or video images to be taken in the changing areas -- including by players.
- Not allow photo or video sessions outside the event or at a player's home.
- Act on all concerns of players or parents regarding the inappropriate use of photographic or video equipment or images.

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- Notify children / young people and their parents if video equipment is to be used as a coaching aid or for promotional purposes.
 - Ensure that any photographic or video images taken and used are stored safely.

Farnham Park

BSUK operates Farnham Park, and it is written into the terms and conditions that:

“BSUK may take photographs or video at events. Images and footage will be used for promotional purposes and this may include use in printed documents or media for editorial coverage or advertising and use on the internet. Participants who do not wish their images to be used in such ways must inform the event organisers prior to the event. It is the event organisers responsibility to notify participants of this and to inform BSUK of anyone wishing that their image not be used. If you want to take your own photographs or engage someone else to do so on your behalf, you are responsible for getting permission from your participants.”

Players or parents can choose not to allow their images to be used by emailing farnhambookings@bsuk.com.

BSUK will ensure that images of such players will not be used in any photo or video recording at the event.

Photographs and video footage given to BSUK and GB Softball

From time to time photos and videos of events are shared with BSUK and the National Teams. BSUK/GB Softball will use the shared photos in the same way as if they had taken these images themselves (for promotion and marketing purposes etc). BSUK/GB Softball accepts such photos and video on the understanding that any necessary permissions have been agreed and that no copyright issues are involved.

Photography: Event Registration Form

GB Softball is committed to providing a safe environment for children/young people under the age of 18 to participate in sport. Essential to this commitment is to ensure that all necessary steps are taken to protect children / young people from the inappropriate use of photographic or video images.

Name _____

Address _____

Postcode _____

Telephone numbers _____

Event Date and Times _____

Programme Description _____

(Please include start and end dates)

I wish to take photographs or record images during the course of the above season or event. I agree to abide by the guidelines laid down by GB Softball and BSUK and confirm that the photographs or recorded images will only be used in an appropriate manner.

Please describe below how photographs or recorded images will be used

I acknowledge that if it is deemed that any photographs or recorded images are used inappropriately, this may result in me being unable to use photographic equipment at GB Softball events in the future.

Signed _____

Date _____

**Photography and Video Images
Permission Form**

GB Softball recognises the need to ensure the welfare and safety of all young people in sport. In accordance with our Joint Safeguarding Policy and Procedures we will not permit photographs, video or other images of children/young people to be taken without the consent of the parents and children/young people concerned.

GB Softball and BaseballSoftballUK follow the Child Protection in Sport Unit's (CPSU) guidance for the use of photographs, a copy of which is available from the BaseballSoftballUK website or from the BSUK Safeguarding Officer at:

BASEBALLSOFTBALLUK
190 Great Dover Street
London SE1 4YB
Tel: 020 7453 7005

Event Date _____

Programme Description: _____

(Please include start and end dates):

From:

To:

I (*parent*) consent to GB Softball photographing or videoing my child's involvement in the (*insert event/session/programme*) for the period of time shown on this form for the purposes of publicising and promoting the club or sport, or as a coaching aid.

I also consent to the possible use of the images by an approved partner to GB Softball (please circle your answer):

Yes / No

Signed

Date _____

I (*Insert name of child*) consent to GB Softball photographing or videoing my involvement in (*insert event/session/programme*) for the period of time shown on this form.

Signed

Date _____

Policy Last Reviewed	Reviewed by	Next Review Due
Nov 17	Governance Committee	Nov 19