

Baseball • Softball 
UK

COACHING PLAYBOOK



Introduction to the Coaching Playbook

15/01/2025

COACHING PLAYBOOK



Agenda

- Introductions
- Overview of the Coaching Playbook
- The Coach Membership and 'Why'
- Time to listen / Q&A

Coaching Playbook Objectives



To design a coach development pathway that:

- Is accessible
- Is age and stage appropriate
- Encourages and rewards lifelong learning
- Gives coaches autonomy over their own learning and development
- Recognises coaches for excelling within their chosen player stage and environment
- Seeks to professionalise and value the license/membership
- Creates a community with passion and excitement
- Works with coaches to share insight and knowledge to achieve success



The Athlete Journey

COACHING PLAYBOOK

YOUTH PARTICIPATION

COACHING PLAYBOOK

TALENT

COACHING PLAYBOOK

ADULT COMPETITIVE /RECREATIONAL

COACHING PLAYBOOK

PERFORMANCE

COACHING PLAYBOOK

First Time Picking
Up a Bat/Ball

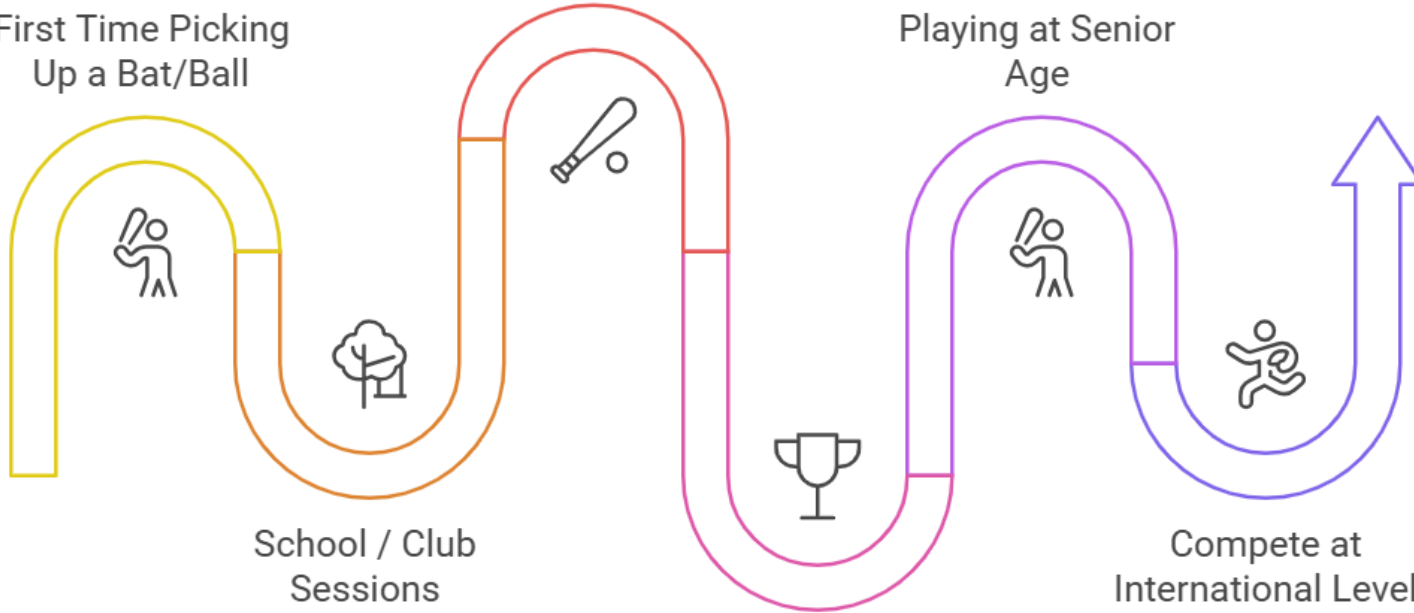
Joining a Youth
Team

Playing at Senior
Age

School / Club
Sessions

Competing in Youth
Tournaments

Compete at
International Level



COACHING PLAYBOOK

COACHING PLAYBOOK

STEP 1

Workshop
Introduction to Coaching
/ Activator Workshop

STEP 2

Coaching course
**CORE Coaching
Qualification**



ENVIRONMENTS

Focus: Youth participation
Environment: School/
Club Coach (Let's Play!)

Focus: Youth talent
Environment: Club/
Academy Coach (Let's
Play to Perform)

Focus: Adult participation/
competitive
Environment: Club/
University Coach

Focus: High Performance
Environment: National
Programme (Let's Play to
Win!)

MODULE DELIVERY



**Online
Learning Hub**



Mentoring



**Coaching Clinics
– Elevate**



**Community
of Practice**



Webinars



**High-performance
Coach Programme**
(application process)

Bringing the Coaching Playbook to life!



Activator Award and Introduction to Coaching Award



We aim to set up and deliver two forms of introduction courses: -

- Introduction to Coaching - will be the starting point on a coaches journey. This will provide the coach with the basics of coaching to support a lead coach before taking their next step to the CORE Coach Qualification.
- Activator Award - provide Activators the tools to facilitate fun and engaging activities in various playing environments. The Activator workshop will provide you with the opportunity to learn the rules of baseball and softball, the basic technique and some fun and engaging game ideas. It will also give you some tips to ensure inclusivity, allowing everyone to participate regardless of their age, gender, health or ability.

Delivery – both the 'Introduction to Coaching Award' and 'Activator Award' will be delivered via 'face-to-face' learning or via eLearning.

- Phase 1 – eLearning Introduction to Coaching Award

CORE COACH QUALIFICATION



Stands for Coaching, Organisation, Responsibility and Engagement

C Develop soft skills (communication, empathy, listening, questioning) and create player-centered strategies.

O Planning and executing training sessions efficiently; manage resources and time.

R Emphasize safeguarding and supportive coaching.

E Techniques to foster player motivation and inclusivity.

What to Coach: Technical skills (e.g., throwing, hitting, defensive strategies).

How to Coach: Soft skills (e.g., communication, inclusivity, leadership).

Course Purpose

- Equip coaches with the fundamentals for all pathways:
- Youth Participation, Talent Development, Adult Recreation/Competitive, or Performance.

Coach Core Qualification



**Recognition of Prior Learning
(what do we recognise for this)**



**Introduction to Coaching /
Activator Award**

What coaches can have in place to be awarded the award without completing the course:

- What previous qualifications the coach holds?
- Foreign qualification – evidence will be required (certificate) with information of the syllabus completed.



Coaching Playbook

FAST PITCH

SLOW PITCH

BASEBALL

Technical

Nutrition

Physical

Social/Lifestyle

Psychological

Athlete Duty of
Care & Health

Behaviours

Tactical

Interpersonal
Skills

Intrapersonal
Skills

Focus –
Youth Participation
Environment

Focus –
Talent
Environment

Focus –
Performance Environment

Focus –
Adult Participation/
Competitive Environment

CORE Coaching Course

Introduction to Coaching (assistant coach)

Module Delivery

Moving to module delivery will provide coaches with autonomy over their own learning and development.

We will provide quality learning opportunities that provide coaches with the tools needed from the first time a child picks up a bat to the moment they complete on the World stage.

To achieve this, we use a series of accessible methods and tools that brings high quality learning and development to the coach!



Online Learning Platform



Starting Point

CORE Coaching Qualification

Online Zone
(coaches with
previous
qualifications can
access here)

Title – Youth Participation
Content - Entry/Early
Development

Title- Talent
Content - Emerging
Talent/Breakthrough Talent

Title - Performance
Content - Breakthrough
Talent/Elite

Title – Adult Participation
/ Competitive
Content – Adult Coach

Sections with content
specific to Environment
based learning

Resources

eLearning

Videos

Coach Forum

Resources

eLearning

Videos

Coach Forum

Resources

eLearning

Videos

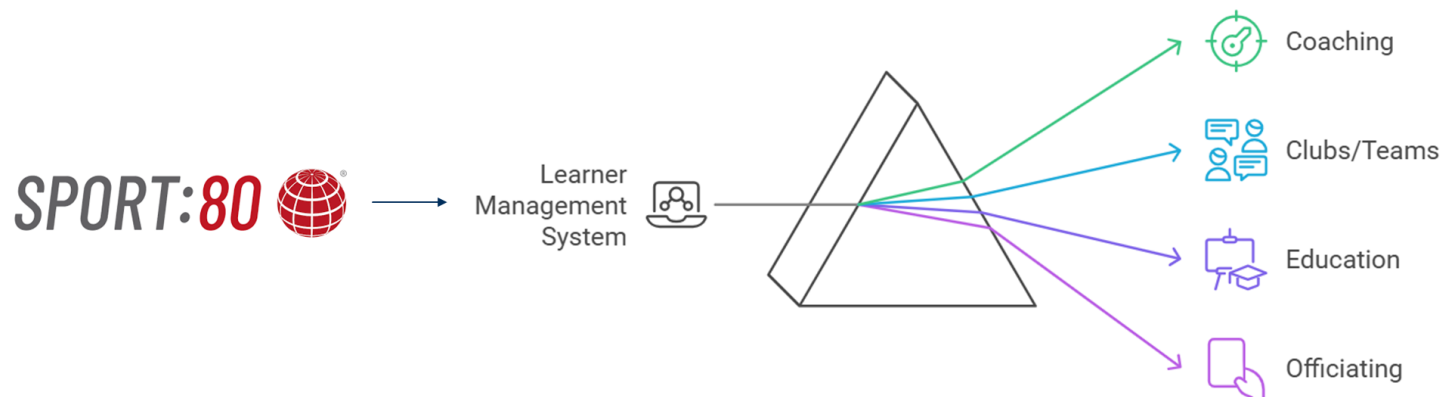
Coach Forum

Resources

eLearning

Videos

Coach Forum



Why a Coach Membership?



Enhanced Safety Measures

Accountability and Oversight

Continuous Professional Development (CPD)

Clear Reporting Pathways

Cultural Change and Athlete Centred Coaching

Legal and Ethical Compliance

Public Trust and Credibility

Importance of Coaching Insurance

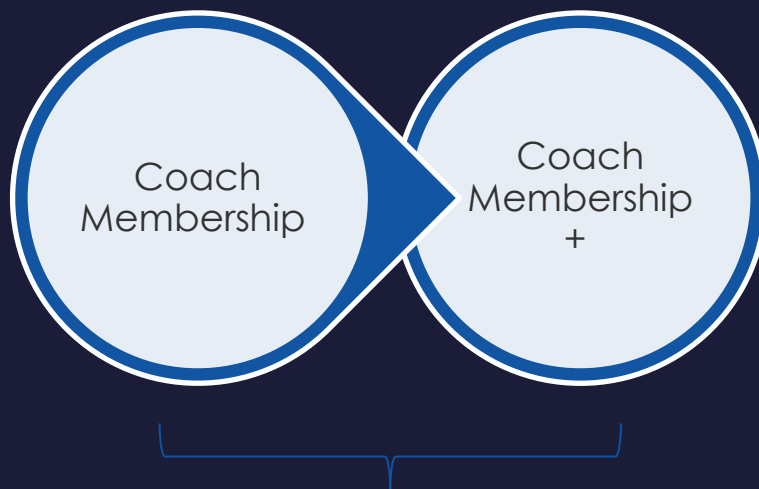
Integration to Sport:80–
Find a Coach / CIMPSA Workforce Registration

Coach Membership

Coach Membership

The basic Coach Membership will cover: -

- Core Coach Qualification (or equivalent)
- DBS
- Safeguarding



Coach Membership +

The Coach Membership + will cover:-

- Core Coaching Qualification (or equivalent)
- DBS
- Safeguarding
- First Aid
- Individual Coach Insurance

Integration to Sport:80–
Find a Coach / CIMPSA Workforce Registration



Bringing the Playbook to life



- Bringing the Coaching Playbook to life!
- Frequent communication and updates
- Tutor Training
- **Launch June, 2025**

If you have any questions, please
email Development@BSUK.com

Club webinars

Raising Money
20th of January
7pm to 8:30pm



Engaging your Community
11th of February
7pm to 8:30pm



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