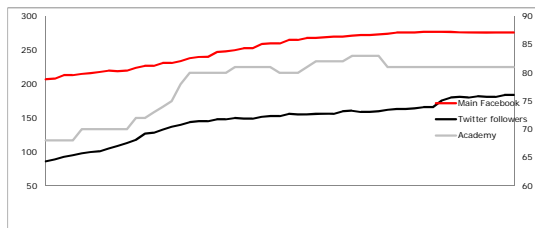


Week commencing	Online news story	Club Website story	Non-Club website story	Radio appearance	Twitter mentions	Facebook mentions (main page)	Facebook mentions (Ponies)	Facebook mentions (youth academy)	Pictures uploaded into albums (Facebook and Twitter)	Twitter followers	Main Facebook	Ponies Facebook	Academy
02/01/2012	0	0	0	0	0	2	2	0	0	86	207	36	68
09/01/2012	1	2	0	1	1	25	9	2	1	89	208	38	68
16/01/2012	1	3	1	1	1	18	12	0	1	93	213	38	68
23/01/2012	0	1	1	0	0	20	9	2	3	95	213	38	68
30/01/2012	0	1	0	0	0	16	9	1	1	98	215	38	70
06/02/2012	3	1	0	0	0	20	6	3	3	100	216	38	70
13/02/2012	2	2	0	0	0	18	5	1	1	101	218	38	70
20/02/2012	0	0	1	0	0	10	6	1	1	105	220	38	70
27/02/2012	2	1	2	0	0	30	10	2	1	109	219	38	70
05/03/2012	1	1	2	0	0	30	12	1	2	113	220	38	70
12/03/2012	4	2	2	0	0	35	7	1	1	118	224	38	72
19/03/2012	1	2	2	0	0	40	3	2	2	127	227	38	72
26/03/2012	1	2	1	0	0	35	16	4	1	128	227	38	73
02/04/2012	1	4	2	0	0	40	7	0	0	133	231	38	74
09/04/2012	3	1	4	0	0	30	1	4	1	137	231	38	75
16/04/2012	2	3	4	0	0	40	10	1	4	140	234	40	78
23/04/2012	3	2	3	0	0	30	10	5	2	144	238	40	80
30/04/2012	1	2	2	0	0	18	7	1	1	145	240	41	80
07/05/2012	2	2	3	0	0	20	3	1	2	145	240	41	80
14/05/2012	2	1	6	0	0	19	8	0	0	148	247	41	80
21/05/2012	4	0	4	0	0	17	6	1	1	148	248	41	80
28/05/2012	4	0	5	0	0	12	7	0	1	150	250	41	81
04/06/2012	2	0	5	0	0	15	5	1	2	149	253	41	81
11/06/2012	2	1	4	0	0	15	4	4	20	149	253	41	81
18/06/2012	2	0	4	0	0	19	4	2	4	152	259	40	81
25/06/2012	3	0	3	0	0	25	3	0	0	153	260	40	81
02/07/2012	1	0	4	0	0	8	5	1	4	153	260	40	80
09/07/2012	1	1	2	0	0	14	2	5	2	156	265	40	80
16/07/2012	5	0	4	0	0	20	6	2	2	155	265	40	80
23/07/2012	3	0	3	0	0	18	2	1	1	155	268	40	81
30/07/2012	5	0	4	0	0	20	5	0	0	156	268	40	82
06/08/2012	2	1	3	0	0	14	6	0	2	156	269	40	82
13/08/2012	1	0	1	0	0	8	3	0	1	156	270	40	82
20/08/2012	0	0	6	0	0	40	3	0	2	160	270	40	82
27/08/2012	4	1	4	0	0	35	5	0	2	161	271	40	83
03/09/2012	3	0	4	0	0	10	2	2	3	159	272	40	83
10/09/2012	1	0	1	0	0	4	2	0	2	159	272	40	83
17/09/2012	1	0	2	0	0	2	4	0	2	160	273	40	83
24/09/2012	1	0	0	0	0	6	2	0	0	162	274	40	81
01/10/2012	0	0	0	0	0	7	3	0	0	163	276	40	81
08/10/2012	2	0	1	0	0	4	0	0	0	163	276	40	81
15/10/2012	0	2	0	0	0	10	4	0	5	164	276	40	81
22/10/2012	0	1	0	0	0	6	1	0	1	166	277	40	81
29/10/2012	0	0	0	0	0	10	1	0	0	166	277	40	81
05/11/2012	0	0	0	0	0	20	4	0	0	176	277	40	81
12/11/2012	3	1	0	0	0	35	6	1	2	180	277	40	81
19/11/2012	1	0	2	0	0	10	2	0	0	181	276	40	81
26/11/2012	1	0	0	0	0	4	2	0	0	180	276	40	81
03/12/2012	1	1	0	0	0	8	3	0	1	182	276	40	81
10/12/2012	1	0	0	0	0	3	2	0	1	181	276	40	81
17/12/2012	2	1	1	0	0	12	1	0	0	181	276	39	81
24/12/2012	0	0	0	0	0	3	1	0	0	184	276	39	81
31/12/2012	0	0	0	0	0	0	0	0	0	184	276	39	81
	86	43	103	2	2	930	258	46	71	199			



Need to do line graphs for mentions, bar charts for number of followers

