

DEVELOPMENT STRATEGY COMMITTEE

MEETING MINUTES

| | Initial | Wed 28 Feb 2018 | Mon 18 Jun 2018 | Mon 20 Aug 2018 | Wed 7 Nov 2018 |
|--------------------------|-----------|--------------------|--------------------|--------------------|-------------------|
| MEETING NUMBER | | 57 | 58 | 59 | 60 |
| TIME | | 18:00 – 20:00 | 18:00 – 20:00 | 18:00 – 20:00 | 18:00 – 20:00 |
| LOCATION | | SE1 4YB | SE1 4YB | SE1 4YB | SE1 4YB |
| Cate Atwater - DSC Chair | CA | Present | Apologies | Present | |
| Chris Greenhalgh | CG | Apologies | | Phone | |
| Liam Carroll | LC | Phone | N/A | N/A | N/A |
| Steve Getraer | SG | Apologies | Apologies | Apologies | |
| Jenny Fromer | JF | Phone | Apologies | Apologies | |
| Chris Rawlings | CR | Present | Present | Present | |
| Jason Holowaty | JH | Apologies | Phone | | |
| Leah Holmes | LH | Present | Present | Apologies | |
| Robin Bannerjee | RB | Phone | Phone | | |
| Simon Winman | SW | Phone | Present | Present | |
| Johanna Malisani | JM | N/A | Present | N/A | |
| Liz Knight | LK | N/A | N/A | Present | |
| Minutes | | LH | LH | LK | |

Meeting commenced: 18:05

Meeting concluded: 20:00

MEETING – 20 AUGUST 2018

59.1 Attendees, Apologies and Introductions

a. **Welcome**

CA welcomed those in the room and CG on the phone.

b. **Apologies**

Apologies were received from JF, SG and LH.

59.2 Minutes from Last Meeting

SW confirmed the minutes were a correct and accurate reflection of the previous meeting.

c. **Matters Arising and Carried Over from Last Meeting**

CR and JM met with SW following the last DSC to discuss talent work further. CR and JM found it most useful and CA thanked SW for supporting it.

Other actions to be covered by actions list at end of meeting

d. **Items for Any Other Business**

(i) Support from Federations

JF emailed in suggesting that although softball needs to be represented she suggested it could be represented by someone other than a board member. SW raised that this person, although not a BSF board member, would need to have a strong voice back to the BSF board and the softball community.

SW suggested that we need to take a step back and manage attendance at key meetings. It appears that there is a real opportunity for a higher level of engagement and input on DSC and Farnham Park committee.

(ii) Overview of metrics

CA updated on an overview document outlining how and why the growth measures and metrics were agreed. CR, CG and CA are creating the document. The document will be shared with DSC and Boards.

59.3 How Are We Doing Report – Update

CR shared some headlines from the most recent How Are We Doing Report that was circulated. CR's update focussed on headlines particularly *Measure One – Number of People Regularly Participating*.

CR reminded that there is always a major review of the MTL at the end of summer to capture teams that have stopped playing during the season. This is done by working through with each Development staff member and reviewing league by league and team by team

CR shared the good news that numbers are looking to have a net growth of 66 teams or 1,700 new players.

29 new leads are yet to meet qualification criteria but will add 400-600 new players once qualified, this leaves a gap of approximately 350 players to be reached by March 2019.

School games have been good areas for growth especially in Chichester and Towcester focussing on a model of working in clusters of schools around existing clubs and leagues.

Overall pleased with the year and Sport England Targets for March 2019 feel achievable.

CA asked about risk areas i.e. the measure of Women and Girls participation. CR suggested that there was an anomaly in the last survey data, as there is no other evidence to support this change. A new Equality and Diversity survey is being planned for Autumn.

Stonewall – CR shared that we are in early stage of new relationships with Kirsty Clarke (Director for Sport) and will be attending their Rainbow Laces conference in September. CR also updated that Sport England have a new LGBT lead. Luis Arreivillagas heard Phil Smith from Sport England speak highly of BSUK's LGBT work at the recent Pride Sports Conference.

There was a group discussion on ideas for LGBT new market areas, the group talked through an idea where a number of Universities would be targeted. SW suggested finding out which Uni's Stonewall have a good reach into and working there.

CR asked for feedback on the way the format for the How Are We Doing Report and asked if the committee would prefer it back in the old format. CA thought the current format was a good balance between output and time spent. SW has not seen the old format and is happy with the current level of information but offered to review the older format.

59.4 Joint Measures & Outcomes – Update

CA suggested postponing as this discussion needs federation members present, so was deferred.

59.5 Winter Programming

Education based programmes i.e. schools, Universities and Colleges will form part of this programme. Indoor leagues are also a chance however CR reminded the committee that it needs to be new players for this to count as growth. CR asked the committee for their thoughts on continuing to focus on education and indoor or if we should be trying something else?

CG asked if we could roll out indoor softball for new players nationally? It would be like the Manchester Indoor Softball League, where most players are new as opposed to most cities where majority of players are existing players.

CG suggested looking into what our most successful programme to date is and rolling it out nationally.

CA suggested there is more room for growth within Universities and suggested using Sunday evenings to get around the booking pressure on facilities.

CR asked if people thought it was worth incentivising Universities? i.e. a free bag of kit, or development grant if existing University teams can run intra-mural leagues. A central bid such as Big Lottery or Sport England Small grant could be applied for.

CA suggested approaching football domes,

59.6 Coach Education

CR updated that BSUK has recently moved away from using Sport Structures as coach education provider. After a review it has been taken back in house and will be a fresh start for the programme.

CA asked if there were any seeds sown during Sport Structures tenure that we can pick up on. CR suggested the idea of working with professional sports foundations

CA highlighted that position and description are key – we need people to know what the courses are and how they can help them.

CG Spoke about the progress made recently with London Sports and their safeguarding and suggested coach education could be a next step with them, especially tied in with Little League programming.

59.7 Risk Register

CR & CA have taken it off line to update.

59.8 Actions List

59.9 Any Other Business

No other business was forthcoming.

Date of next meeting: Wednesday 07 November 201

