

BOARD MEETING Minutes (#76)

Extra Meeting of the Board of Directors

Tuesday 27 August 2019

5.15pm – 8pm

BaseballSoftballUK

House of Sport, London

1 Chair's Welcome, introductions and apologies for absence

Present: Simon Winman [SW] (Chair), Jenny Fromer [JF], Chris Deacon [CD] in person. Evan Ray [ER] by phone.

Attending: John Boyd (CEO), Gurpreet Dulay, BDO (observing).

Apologies: Chris Greenhalgh

2 Declaration of interests

There were no declarations of interest.

3 Strategic Planning

SW outlined the purpose of the meeting to consider the headline strategic priorities, following the Strategic Review conducted by Bayridge Sports' Jon Long.

Following discussion, the Board proposed the following headline strategic priorities:

- 1) Targeted participation growth
- 2) Internal and external coordination
- 3) Efficient support services
- 4) Commercial sustainability

The Board resolved to work the strategic plan through Operational Planning phases in consultation with the staff team. With organisational objectives now running on the calendar year, the intention is to have the plan take effect from 1 January 2020. The plan would run through 2024, providing a year overlap with the current Sport England funding cycle and run through the next four-year period.

The Board clarified that it had not taken a decision to review the current measures of counting participation, agreed with Sport England. The measures and mechanisms for monitoring and evaluation would be established as a part of the detailed strategy being created in the autumn of 2019.

Action: JB to create a slide deck detailing the headline strategies and proposed measures, to be circulated to the Board prior to the next Board Meeting on 10 September 2019.

Action: JB to revise the actions (Immediate, Year 1, Year 2, etc) into an Operational Plan, with support from the staff team, presenting this back to the Board at the Board meeting on 26 November 2019 for approval. The plan should include proposed measures.

4 Date of next meeting

The next meeting will be on 10 September 2019 at 5pm.